



familyVideo

# REPORT CARD A



## EARN A FREE MOVIE OR GAME RENTAL FOR EVERY FINAL A!

### REPORT CARD

1st 2nd Final

Math A- B **A-**

Spelling A- A **A**

Science B B+ B+

Reading A A- **A**

History B+ A **A-**

#ReportCardA

• Students, bring your final report card (paper or electronic) to your favorite Family Video store.

• You'll receive a voucher worth up to five free movie or game rentals. Each final grade of "A" (or equivalent) in a core subject\* is worth one free rental.

• You can redeem the voucher for any New Release movie with a 'split' sticker on it or any video game!

• Free rentals are good from June 1st - June 30th.

\*Core subjects include math, language, reading, history, geography, science, and spelling classes. Limit 5 free rentals per customer.

"Report Card 'A'" is a tradition at Family Video, and is not affiliated with a particular school or school district. We're proud to reward the academic excellence of students in all our communities.





**FOR IMMEDIATE RELEASE**

**Contact:** Heather Hanrahan: 847-904-9011

[heather.hanrahan@familyvideo.com](mailto:heather.hanrahan@familyvideo.com)

**Family Video and Hoogland Foods (dba Marco's Pizza) Reward Academic Excellence**

GLENVIEW, IL – May 2019 – Throughout the month of June, students from kindergarten through college can receive a free movie or game rental at Family Video for each final "A" grade or (equivalent mark) they achieve in a core subject on their year-end report card. The company expects to give away over one million movie and game rentals this summer. Additionally, all Family Video affiliated Marco's Pizza locations will give the "A" student a small 1 topping pizza; one per student.

What started over 30 years ago as a simple way to reward local students has now become one of Family Video's most anticipated programs. Since its launch by company founder, Charles Hoogland, the "Report Card A" program expands to 650 movie and game rental stores and 130 selective Marco's Pizza restaurants located in 19 states and Canada.

Although the scale of the rewards program has grown, its purpose remains the same: celebrate students who put in the time and effort to achieve success in the classroom. Support from the local communities Family Video serves helps make "Report Card A" and other programs successful year after year.

"Having kids of my own in school and watching them get excited about receiving an 'A' makes me realize how important our "Report Card A" program is. I believe that academic excellence is something to be celebrated," said Keith Hoogland, Highland Ventures, Ltd. President. "It's great to be able to give back to local communities and reward students on their success. We look forward to continuing the 'Report Card A' program for many years to come."

Giving back to the community has been at the core of the Family Video business. In addition to the Report Card A program and the hundreds of local charity events, their annual "Round It Up for Lymphoma" campaign has raised over \$8.5 million in the past eight years. All proceeds are donated to cancer research and patient education. Thousands of turkeys and hams are also purchased, packaged with meals, gifted to needy families during the holiday season.

###

**About Highland Ventures, LTD.** – [www.highlandventuresltd.com](http://www.highlandventuresltd.com)

Highland Ventures, LTD. is the parent company of **Family Video**, **Hoogland Foods (dba Marco's Pizza)**, **Stay Fit 24**, **Highland Pure Water and Ice**, and **Legacy Commercial Properties**. Highland Ventures operates over 930 retail locations across the United States and Canada. It has developed more than 650 retail strip centers under their commercial properties division, with tenants ranging from Fortune 500 companies to local community retailers.